KONICA MINOLTA

Personalize

PERSONALIZE & FOLLOW YOU

RETHINK USER CONVENIENCE

Giving Shape to Ideas

UNIQUE MFP EXPERIENCE TO SUIT THE WAY YOU WANT TO WORK

Multifunctional devices are typically operated by many users and should therefore fulfil all possible user demands. Unfortunately, this usually means that all functions and features are available to all users, whether they need them or not. Such an overwhelming set of features and functionalities can easily be confusing rather than helpful. Finding what you really want and need, can be complicated and time-consuming.

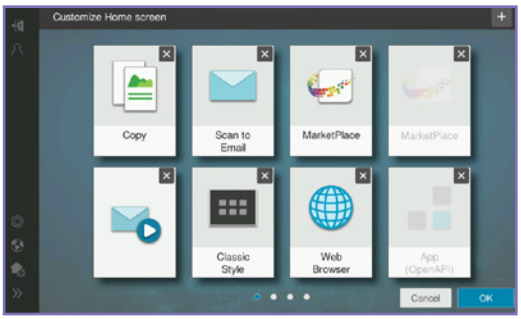
The Personalize App specifically addresses this challenge: Everyone in your team can opt for their personal choice of features and functions and adapt the MFP screen to their individual work routines and requirements. Your employees will soon spend considerably less time at the output device, and this will quickly result in attractive operational savings for you.

Personalize is available free of charge as a Konica Minolta MarketPlace App. Download it once, and you can change and rearrange the functionalities available from the home screen to your preferences as well as configure the preferred language and background image.

Adding the Follow-You Personalize Service on top of Personalize promises an even further enhanced user convenience. With it, your employees can call up their personalized user experience on any MFP screen within your organization. You thus ensure that your employees can always work with maximum efficiency independent of the output device they access.

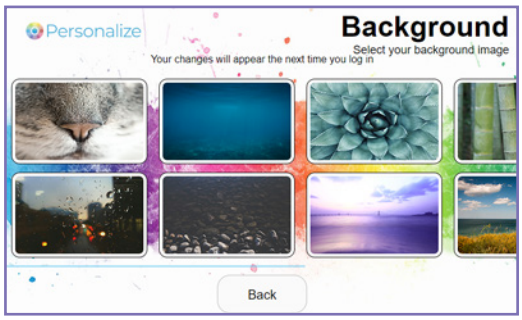
PERSONALIZE – THE APP

The Personalize App offers a degree of customization that enables users to work smarter and be more productive. These features are provided:



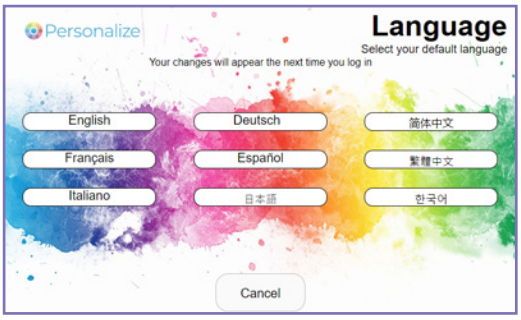
Custom MFP screen displayed at login:

- After login, you can specify which functionalities should be shown on your bizhub home screen.
- Simply drag & drop required features and functions to your preferred location and hide those that you do not need for your every-day work routines.



Custom backgrounds:

- A wide set of available images provides an individual touch for all MFP operations.
- Simply drag & drop required features and functions to your preferred location and hide those that you do not need for your every-day work routines.



Set language:

- Select the MFP language of your choice.
- The language is set per user so that users access their MFP home screen and all functions in their individually chosen language.

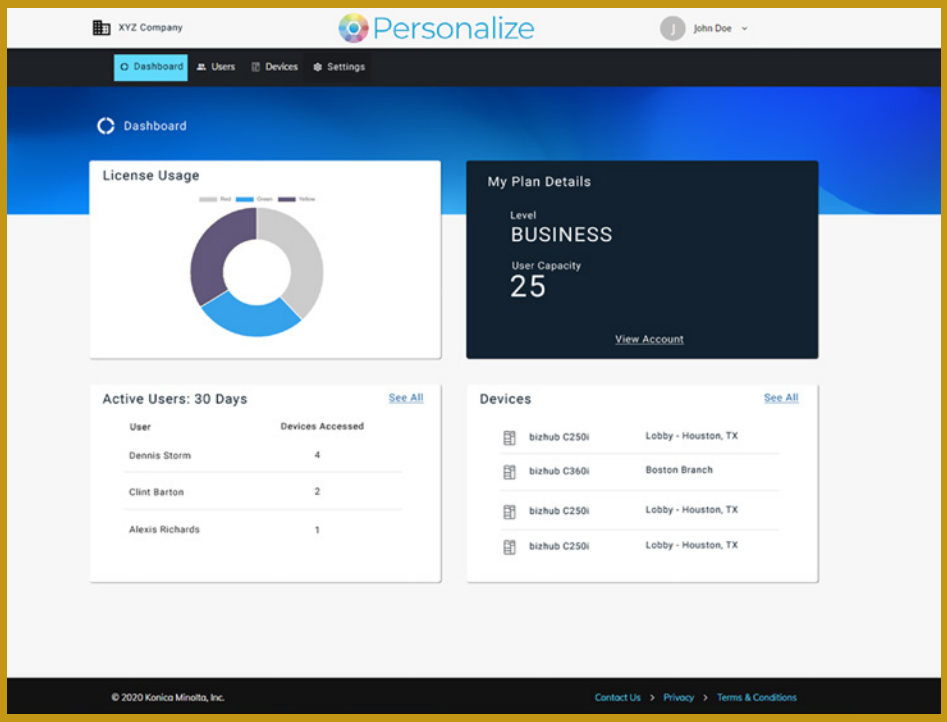
PERSONALIZE – THE FOLLOW-YOU SERVICE

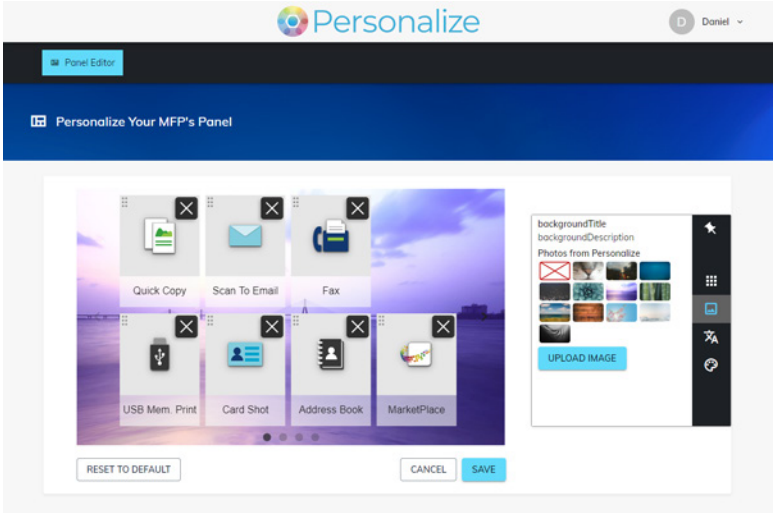
As chargeable add-on to the Personalize App, the Personalize Follow-You Service enables users to access their customized MFP display on all MFPs within your organization or offices. The follow-you service comprises three different plans that include the follow-you functionality for Personalize as well as access to the Personalize Portal to enhance functionalities further.

Starter Plan

The introductory Starter Plan offers basic Personalize Follow-You features and is best suited for small businesses with a limited number of users and devices. Functionalities include:

- Administrative access to the Personalize Portal
- Single-Sign on with MarketPlace
- Administrative dashboard
  - Quick overview of license usage, list of users, plan details & devices
- Manual license management
  - Licenses are manually assigned to individual users by the administrator
- Standard user management
  - Users are manually added to the system by the administrator
- Standard device management
  - Devices are manually added to the system by the administrator





Business Plan

With the Business Plan, you benefit from all Starter Plan features PLUS additional personalization features for users:

- User access to the Personalize Portal
  - Users can access the Personalize Portal to customize their MFP experience
- Customize MFP UI design tool
  - Users can directly customize their MFP experience on the Personalize Portal
- Default department MFP UI design tool
  - Individual experiences can be created on department level
- Personalize MFP home screen background using custom images
  - Users can upload individual background images instead of using one from the predefined set
- Personalize MFP home screen colours and text
  - Users can change text fonts as well as the colour they are presented with to optimize the experience when using an individual background image

Enterprise Plan

As an advanced plan, the Enterprise Plan offers individualized support to give administrators more control for enhanced user management:

- Auto license management
  - Licenses can be auto assigned to users
- Advanced user management
  - Users can be automatically added into the system based on the domain
- Advanced device management
  - Auto-assign feature for devices to avoid manual adding of devices
- Advanced administrative dashboard
- Full user activity tracking
- Full user activity reporting

Sign up to **www.konicaminoltamarketplace.com** and benefit from a 30 day trial subscription that gives you enterprise functionality for up to 50 users!

PERSONALIZE PORTAL

The Personalize Portal provides your administrator(s) and/or employees (depending on the chosen Plan) with the tools required to manage the Personalize App in your organization.

Features include and vary depending on the selected Plan:

- Graphical dashboard for administrative control
- User license management
- Device management
- License group management
- Purchasing options
- Personalization tools and advanced functionalities
- Billing plan management

The Personalize Portal is directly available from konicaminoltapersonalize.com

bizhub C750i

KONICA MINOLTA

THE FOLLOW-YOU SERVICES

	Starter	Business	Enterprise
Admin access	✓	✓	✓
Standard Admin Dashboard	✓	✓	✓
Single sign-on with MarketPlace	✓	✓	✓
Manual License management	✓	✓	✓
Standard user management	✓	✓	✓
Standard device management	✓	✓	✓
User access to the Portal		✓	✓
Custom MFP UI design tool		✓	✓
Default department MFP UI design tool		✓	✓
Personalize MFP home screen background using custom images		✓	✓
Personalize MFP home screen colors and text		✓	✓
Auto License management			✓
Advanced User management			✓
Advanced Device management			✓
Advanced Admin Dashboard*			✓
Full user activity tracking*			✓
Full user activity reporting*			✓

*Coming soon

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